



2025 PARTNERSHIP OPPORTUNITIES

MCMSONLINE.COM

AN INTRODUCTION

TO MARICOPA COUNTY MEDICAL SOCIETY (MCMS)



Maricopa County Medical Society (MCMS), founded in 1892 and incorporated in 1935, is the oldest medical association in Arizona. MCMS is a physician-led membership-based organization that provides advocacy, services, and resources for physicians in Maricopa County and across Arizona. These services and resources have evolved over the years to meet the ever-changing needs of physicians.





133 YEARS OF SUPPORTING

PHYSICIANS ACROSS THE COUNTY

MCMS is focused on supporting physicians throughout their careers. We exist to ensure physicians' voices are heard and that they are working to advance patient care and the profession of medicine.

To those ends, we also support medical students, residents, retired physicians, and the wide variety of organizations in the community that employ physicians in today's healthcare system.



OUR BOARD

IN 2025

Jane Lyons, MD

Board President

Zaid Fadul, MD

Immediate Past President

Greg Aran, DO

Secretary

Mona Amini, MD

Secretary

Ajay Bhatnagar, MD

Board Director

Karyne Vinales, MD

Board Director

Adnan Saithna, MD

Board President - Elect

Rahul Rishi, DO

Treasurer

Kishlay Anand, MD

Board Director

Jay Arora, MD

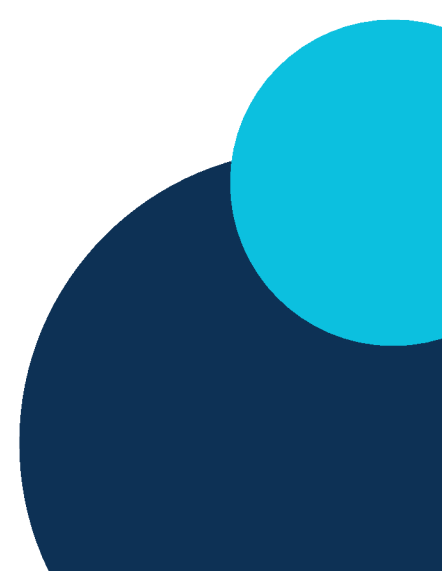
Board Director

Shana Johnson, MD

Board Director

Regan Hill, DO

Board Resident Director





WHAT WE DO

AT MARICOPA COUNTY MEDICAL SOCIETY

MCMS works with business and community partners to support physicians in hospitals, private practice, government, and administration.

MCM provides the following to physicians in Maricopa County & beyond:

- **Advocacy**
- **Professional Referrals**
- **Patient Referrals**
- **Networking opportunities**
- **CME opportunities**
- **Showcasing physicians and their stories**



OUR TEAM

AT MCMS

Desire'e Hodge, MBA
CEO & Executive Director

Edward Araujo
Director of Marketing & Communications

Lauren Patheal
Membership Coordinator





PARTNERSHIP OPPORTUNITIES

Exclusive Partner
\$60,000+



- MCMS Top Annual Gala sponsor
 - Up to three minutes to speak at event
 - Podium acknowledgment by MCMS Board President
 - Two VIP tables
 - Three VIP drink tickets per guest
 - VIP Check-In
 - Promotional items distributed to guests
 - Logo included on all event marketing materials
 - Step-n-repeat **premier** logo placement
- Sponsorship of four CME/social events throughout year
 - Includes a table for marketing collateral
- Five **Back Inside Cover** ads in Arizona Physician magazine
- Strip Horizontal ad on MCMS website for 12 months
- Four Dedicated Emails to MCMS physicians
- Educational Advertorial with banner ad on arizonaphysician.com for six months
- Email Banner ad on outgoing MCMS emails for entire year
- Four Dedicated social media postings (Facebook, LinkedIn & X)
- Co-branding of one piece of MCMS collateral
- Shared with MCMS members as exclusive partner in organization's industry

Premier Partner \$20,000



- MCMS Premier Annual Gala sponsor
 - Up to a minute to speak at event
 - Podium acknowledgment by CEO & Executive Director
 - One VIP table
 - VIP Check-In
 - Promotional items distributed to guests
 - Logo included on all event marketing materials
 - Step-n-repeat logo placement.
- Sponsorship of two CME/social events throughout year
 - Includes a table for company representative
 - Marketing collateral distributed to guests
- Three **Full page** ads in Arizona Physician magazine
- Strip Horizontal ad on MCMS website for one full year
- Educational Advertorial with banner ad on arizonaphysician.com for six months
- Two dedicated emails to MCMS physicians
- Two dedicated social media postings (Facebook, LinkedIn & X) per year





Preferred Partner \$10,000



- MCMS Annual Gala sponsor
 - Six tickets for guests
 - Promotional items distributed to guests
 - Logo included in all event marketing materials
 - Step-n-repeat logo placement
- Sponsorship of two CME/social events throughout the year
- Two **Full page** ads in Arizona Physician magazine
- Two dedicated emails to MCMS physicians
- Educational advertorial with banner ad on arizonaphysician.com for three months
- Email Banner ad on outgoing MCMS emails for six months

Leading Partner \$7,500



- MCMS Annual Gala sponsor
 - Podium acknowledgment
 - Four tickets for guests
 - Promotional items distributed to guests
 - Logo included in all event marketing materials
 - Step-n-Repeat logo placement
- Sponsorship of a CME/social event throughout the year
- Two **half page** ads in Arizona Physician magazine
- One dedicated email to MCMS physicians
- Strip horizontal ad on MCMS website for six months



Mid-level Partner \$5,000



- MCMS Annual Gala sponsor
 - Podium acknowledgment
 - Two tickets for guests
 - Promotional items distributed to guests
 - Logo included in all event marketing materials
- Sponsorship of a CME/social event throughout the year
- One **half page** ad in Arizona Physician magazine
- One dedicated email to MCMS physicians

Starter-level Partner \$3,000



- MCMS Annual Gala sponsor
 - One ticket for guest
 - Logo included in all event marketing materials
- Sponsorship of CME/social event throughout the year
- One **third page** ad in Arizona Physician magazine

Friend of MCMS Discount Partner \$1,500



- Sponsorship of a CME/social event throughout the year
- One Dedicated email to MCMS physicians
- Strip horizontal ad on MCMS website for three months

